

**GREATER OGDENSBURG CHAMBER OF COMMERCE  
BOARD OF DIRECTOR'S MEETING  
NOTES  
March 22, 2017  
Dobisky Visitor's Center**

**Call Meeting to Order:** The meeting was called to order by President Sean McNamara at 12:10 p.m. No quorum was present. President McNamara announced that Brian Wade had passed away and asked for a moment of silence – he also told the Board the information on Mr. Wade's calling hours.

**Members present:** Alex Augsbury, Kathy Bogart, Craig Chevalier, Amy Hartford, Steve Hawes, Wayne Izzo, Melissa Lalonde, Kevin McDonough, Sean McNamara, Sarah Purdy and John Rishe.

**Members excused:** Michele Catlin, Shelly Jameson, Lee Jones, Marcia LeMay, R. O'Donnell, Christopher Pitcher, Betsy Porter, Rhonda Roethel, Judy Ryan, Derek VanHouse and John Wade.

**Members absent:** Julia Stevenson and Michael Thayer.

**Introduction of Guest:** Lori Smithers was welcomed by President McNamara as a guest.

**Approval of the February 22, 2017 meeting minutes:** Tabled due to a lack of quorum.

**President's Report & Correspondence:**

- Thank you – MeSean Johnson – OFA Student of the Month
- Canton Chamber Newsletter
- Remington Event Flyer
- Solarize Ogdensburg Certificate
- CHMC Foundation Request
- Waddington – Party in the Park – July 20-23, 2017

**Treasurer's Report:** Alex Augsbury reviewed the February 2017 financials. Current month's income were \$7190.94 and expenses were \$6,752.31 leaving a net profit of \$438.31 for the month. Year to date income were \$20,286.58 and expenses were \$13,767.33 leaving a net profit for YTD of \$6,519.25. Tabled due to a lack of quorum.

**Executive Director's Report:**

**Student of the Month** – next presentation is scheduled for Thursday, April 6th – 9 am at OFA and 9:30 at BOCES. The Ogdensburg Journal has been cropping our SOM photos – just showing the students. Laura called Larry at the Journal to discuss the issue – Larry told Laura that he likes the new format – that the group photos take up room/aren't exciting – not going back to the old format – happy with the new format. **The Board discussed the issue and decided to forgo any other complaints to the paper. If the schools have concerns Laura will ask them to talk to the Journal about the situation.**

**Membership Renewals** – were mailed on out on December 15<sup>th</sup>. To date, we have received (164) renewals from the (236) membership list. We have (7) new members to date. We will send another notice by the end of March and we are planning a Vendor Membership mailing, too.

**American Red Cross Blood Drive** – Our next drive is scheduled for Friday, April 28<sup>th</sup> from 11 am to 4 pm at the Dobisky Visitor’s Center.

**Facebook** – Please visit the Chamber Facebook page and “like” & “share” it with your family and friends.

**Expo** – Friday, March 24<sup>th</sup>, Saturday, March 25 and Sunday, March 26 – see sign-up sheet.

**Marketing Committee meeting** – scheduled for Thursday, March 23<sup>rd</sup> at 3:30 pm in the Chamber Offices.

**Ottawa Travel & Tourism Show** – Laura will be attending on Saturday, March 25<sup>th</sup> – John Morrison and Barb O’Keefe will be traveling with her.

#### **Committee Reports:**

**Polar Bear Plunge** – was very successful. We had (18) plungers who raised over \$5200 in pledges. We had (8) vendors and (14) sponsors – Akwesasne Mohawk Casino; Cape Air; Carlisle Law Firm; Casella Waste Service; CHMC; DeFelsko; Kimro’s Medicine Place; Johnstown Duty Free Shop; Mort Backus & Sons; Ogdensburg Save-A-Lot; St. Lawrence Federal Credit Union; NNY Newspapers; Tim Horton’s and America1 Realty. We raised \$1750 in sponsorship funds and \$722 for in-kind donations. Shannon Demers would like to purchase the hot tub for \$125 – Laura would like the board’s approval to sell the hot tub. **The Board asked Laura to send an email to the entire Board for their vote.** We don’t have the final figures for PBP – we need to get all the invoices paid, first.

**WBFF** -- Laura reported that we have about (13) vendors to date and that we have exceeded our budgeted amount for sponsors. We have a photo/check presentation at Marcia LeMay’s office on Friday, March 31<sup>st</sup> at 3:30 – Marcia has donated \$250 to WBFF.

**Car-B-Que** -- Laura reported that things are moving along – the committee has met and worked on logistics and advertising.

#### **Old Business:**

#### **Roundtable:**

**50/50 Raffle:** Alex Augsbury won the 50/50 of \$3.50 and donated it back to the Chamber.

**Adjournment:** A motion to adjourn the meeting at 12:45 was made by John Rishe and seconded by Craig Chevalier and carried by all.

**NEXT MEETING**  
**Wednesday, April 19, 2017**  
**DOBISKY VISITOR’S CENTER**