

GREATER OGDENSBURG CHAMBER OF COMMERCE
BOARD OF DIRECTOR'S MEETING
MINUTES
June 21, 2017
Dobisky Visitor's Center

Call Meeting to Order: The meeting was called to order by President Sean McNamara at 12:05 p.m. A quorum was present.

Members present: Rhonda Roethel, Kim Demers, Steve Hawes, Wayne Izzo, Judy Ryan, Kevin McDonough, Ray Babowicz, Penny Kerfien, Melissa Lalonde, Lee Jones, John Wade, Michele Catlin, Sean McNamara, Sarah Purdy and Mike Thayer.

Members excused: Marcia LeMay, Kathy Bogart, John Rishe, Craig Chevalier, Derek Van House and Sue Duffy.

Members absent: Betsy Porter, Alex Augsbury, Rebecca Delles and Chris Pitcher.

Introduction of Guest: There were no guests.

Approval of the May 17, 2017 meeting minutes: A motion was made by Kevin McDonough to approve the May 17, 2017 minutes as written. The motion was seconded by Lee Jones and carried by all.

President's Report & Correspondence: President McNamara welcome our two newest board members, Penny Kerfien and Ray Babowicz. He passed around volunteer sign-up sheets for the Ogotoberfest, Annual Dinner and Thanksgiving Craft Show, encouraging board members to sign up to volunteer when they can.

Treasurer's Report: Laura Pearson reviewed the May 2017 financials. Current month's expenses are \$8,301.61 and income is \$10,732.59 leaving a net profit of \$2,430.98 for the month. Year to date income is \$47,604.68 and expenses are \$43,150.98 leaving a net year-to-date profit of \$4,453.70. A motion was made by Kim Demers to accept the May financials as presented. The motion was seconded by Lee Jones, and carried by all.

Executive Director's Report:

- **Facebook** – Please visit the Chamber Facebook page and “like” & “share” it with your family and friends. Our Facebook page is down – we had problems with our website – it is fixed but now our FB won't let us add anything. Can anyone lend assistance? We have contacted FB – no assistance – we have cleared our browser history and used Chrome/Bing/Firefox search engines – nothing has helped.
- **Akwasne Mohawk Casino Resort** – held a Hospitality Industry Party on Thursday, June 15th – Kim attended – displayed our Travel Guide, Remington/Founder's Day rack cards, SL Wine trail.
- **City Wide Garage Sales** – we made \$465 on the garage sales between selling the ads and the maps. We had (42) ads and sold (85) maps – Kimro's sold (38); Label Shopper sold (32) and we sold (15).

- **SLCIDA Business Resource Mixer** – Wednesday, June 21st from 4 pm to 7 pm at the Best Western in Canton. Laura will be attending to represent the Chamber – everyone is invited.
- **NYS BASS Tournament/Sportsman Show** – we have (5) vendors to date – we just sent out another mailing to sportsman vendors. We will be mailing out the sponsor packets to our members by June 30th.
- **Ogtoberfest** – We have changed the time to noon to 8 pm on September 30th so we have two bands – we have reduced the fireworks to \$2000 and will ask Al LaValley to start them about 8:15 to give us time to get everyone outside to watch them. Laura has contacted Bill Hosmer to let him know about the time change, as well. Laura has a new sign-up sheet with the new hours listed.
- **Thanksgiving Craft Show** – We have (34) vendors registered to date. Kim and Laura will visit Kennedy in July to map out the vendor spots – we have expanded our space so we should be able to increase our vendors, as well. Please sign up to work if you are able.
- **Vacation** – June 28th through July 10th – Kim will work every day from 9 am to 4 pm with the exception of July 4th.

Committee Reports:

WBFF -- John Wade and Laura Pearson reported that the WBFF was a success. Expenses were \$4,250.57 and income was \$12,466, garnering a net profit of \$8,265.43. About 910 people came through the door of the event and about 1/2 of the profit was from event sponsors.

Car-B-Que -- Lee Jones reported that the event went well – (86) cars attended. The food sold out, the band was well-liked, eighteen board members volunteered at the event and we are looking at a profit of about \$3,100. Some suggestions for next year were to have registration in a different location and with more organization. Also it was suggested to move the raffles closer to the concession stand.

Marketing -- Laura Pearson reported that the Marketing Committee has been meeting discussing the new travel guide. There was discussion as to whether to print another magazine, or go back to the map we have done in the past. Laura presented some quotes from Henderson printing for the project. After some discussion, Rhonda Roethel motioned that we pursue the map. Penny Kerfien seconded the motion. Thirteen members voted in favor, one member abstained and one member was opposed. The motion was carried by a majority vote.

Additionally, the Marketing Committee has been working on putting together quotes to have the “Welcome to Ogdensburg” signs posted on the highways entering Ogdensburg updated. After much discussion and sharing of ideas, Laura Pearson was asked to get three quotes and bring back to the Board for approval.

The Committee is also on working on getting the Chamber website up to date. They are looking at purchasing Word Press to use on the site as it is much easier to navigate. Laura Pearson will bring the website upgrade cost to the next meeting for approval.

Really Old, Nearly New, was voted as Business of the Quarter for the second quarter of 2017.

NYS BASS Tournament/Sportsman Show -- Laura Pearson noted that the event will be August 19 and 20 with weigh-ins at 3:00 p.m. on Sunday. It was noted that if board members could attend the final weigh-in on Sunday that would be great. Several vendors will be at the event as well.

Old Business -- There was no old business to report.

New Business -- Laura Pearson noted that there is a scheduling conflict with the October 18 Board Meeting and requested it be moved to October 25. A motion was made by John Wade to move the October Board Meeting as noted above. The motion was seconded by Ray Babowicz and carried by all.

Roundtable -- Judy Ryan noted that Founders Weekend is July 15 and 16 and they could use some volunteers.

50/50 Raffle: Wayne Izzo won the 50/50 of \$7.00 and donated it back to the Chamber.

Adjournment: A motion to adjourn the meeting at 1:06 was made by Wayne Izzo, seconded by Kim Demers and carried by all.

NEXT MEETING
Wednesday, July 19, 2017
DOBISKY VISITOR'S CENTER