

**GREATER OGDENSBURG CHAMBER OF COMMERCE
BOARD OF DIRECTOR'S MEETING
MINUTES
July 19, 2017
Dobisky Visitor's Center**

Call Meeting to Order: The meeting was called to order by President Sean McNamara at 12:04 p.m. A quorum was present.

Members present: Sean McNamara, Chris Pitcher, Penny Kerfien, Lee Jones, Kathy Bogart, Marcia LeMay, Kim Demers, Michele Catlin, Alex Augsbury, Judy Ryan, Betsy Porter, Kevin McDonough, Rhonda Roethel, Sarah Purdy, Craig Chevalier, Melissa Lalonde, John Wade, Derek VanHouse and Mike Thayer.

Members excused: Sue Duffy, Ray Babowicz, Wayne Izzo, Steve Hawes and Becky Delles.

Members absent: John Rishe.

Introduction of Guest: There were no guests.

Approval of the June 21, 2017 meeting minutes: A motion was made by Lee Jones to approve the June 21, 2017 minutes as written. The motion was seconded by Kim Demers and carried by all.

President's Report & Correspondence: President McNamara thanked all board members for attending today's meeting. He also shared the Remington Summer Calendar, a Thank You letter from a the BOCES CTE counselor at Northwest Tech for our Student of the Month Program, and invitation to BOCES job fair on July 24, Canton Chamber of Commerce July Newsletter and the Fort La Presentation June newsletter.

Treasurer's Report: Alex Augsbury reviewed the June 2017 financials. Current month's expenses are \$9,673.96 and income is \$5,853.63 leaving a net loss of \$3,820.33 for the month. Year to date income is \$53,458.31 and expenses are \$52,009.85 leaving a net year-to-date profit of \$1,448.46. Alex noted that even though the month had a net loss, overall we are doing better compared to last June's financials. She also noted that we are staying on track to meet our budget. A motion was made by Kevin McDonough to accept the June financials as presented. The motion was seconded by Craig Chevalier, and carried by all.

Executive Director's Report:

- **Facebook** – Please visit the Chamber Facebook page and “like” & “share” it with your family and friends. Our Facebook page is back up and running – it was an error with Facebook and they have finally fixed it.
- **SLCIDA Business Resource Mixer** – Laura attended and spoke to many people about Ogdensburg. She talked to Northeastern Signs about a membership and the re-vamping of the city signs. She talked to Manna Doyle from Tulmar about a Business After Hours mixer and opportunities for sponsorships for Chamber events.

- **Mayor's Reception** – the chamber co-sponsored a Mayor's Reception with the Remington Museum, the City and the Fort to host (50) French visitors from Bourgen-Bresse France (birthplace of Abbe Francois Piquet) on Saturday, July 15th.
- **NYS BASS Tournament/Sportsman Show** – we have (7) vendors and have received \$1799 in sponsorship donations to date. We have a check presentation from the St. Lawrence Federal Credit Union for Thursday, July 20th at noon – everyone is welcome to attend.
- **Ogtoberfest** – We have (10) confirmed vendors to date. The sponsorship letters will go sometime in mid-August. Please sign up to work.
- **Thanksgiving Craft Show** – We have (55) vendors registered to date. Kim and Laura will visit Kennedy in July to map out the vendor spots – we have expanded our space so we should be able to increase our vendors, as well. Please sign up to work if you are able. The sponsorship letters will be mailed out September 30th.
- **American Red Cross Blood Drive** – Sponsored by the Chamber is scheduled for Friday, July 28th from 9 am to 4 pm at the Dobisky Visitor's Center -- please take a poster to display in your business.
- **NBT Bank Fraud Alert** – We were contacted by NBT Bank to check on some unusual charges to our debit card on July 10th from a company called Avid Healthcare & Research Facility – one for \$650 and the other for \$324.95. These were unauthorized charges – they have issued us a new debit card and the money will be restored to our account.
- **City Allocation** – Laura mailed the second quarter request to the City on Monday, July 17th.

Committee Reports:

Car-B-Que

Lee Jones reported that the event went well. We still have a few outstanding invoices of about \$500 to be come in. He noted that the profit should be close to what was budgeted for the event.

NYS BASS Tournament/Sportsman Show

Laura Pearson noted that the event will be August 19 and 20 with weigh-ins at 3:00 p.m. on Sunday. It was noted that if board members could attend the final weigh-in on Sunday that would be great. Several vendors will be at the event as well.

Old Business:

There was no old business to report.

New Business

President McNamara noted that the Chamber had a request to write a letter of support for HRSA funding for the new Community Health Center coming to Ogdensburg in 2018. He read the letter to board. Michele Catlin motioned for Laura Pearson to send the letter of support as written, to the designated parties. John Wade seconded the motion, and it was carried by all.

Light Up the Night Parade

Lee Jones asked if the Chamber wants to do the horse drawn wagon for the Light Up the Night Parade after the Thanksgiving Craft Show. Lee offered to split the cost of the rental with the Chamber. A motion was made by Lee Jones to hire the horse drawn carriage. Michele Catlin seconded the motion, and it was carried by all. Lee Jones will make arrangements to hire the wagon for the parade.

Roundtable

Judy Ryan noted the Fort la Presentation will soon break ground for their new trail. They are selling inscribable bricks as a fundraiser. Rhonda Roethel noted she has Seaway Festival buttons sale. Kim Demers noted that the Lions Club Golf Challenge is this Saturday.

50/50 Raffle: Kathy Bogart won the 50/50 of \$5.50 (total was \$11.00).

Adjournment: A motion to adjourn the meeting at 12:29 was made by Kevin McDonough, seconded by Melissa Lalonde and carried by all.

**NEXT MEETING Wednesday, August 16, 2017
DOBISKY VISITOR'S CENTER**